

centerstage

CLOVIS



PRESENTS

JOSEPH AND THE AMAZING TECHNICOLOR DREAMCOAT

Lyrics by Tim Rice Music by Andrew Lloyd Webber

Directed by Darren Tharp & Kellerie Aldape

OCTOBER 5-19

Oct 5, 12, 19 at 2pm | Oct 5, 10, 11, 12, 17, 18, 19 at 7:30pm

Clovis Veterans Memorial District Auditorium

Get your tickets at centerstageclovis.com



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**Kimiko
Sasaki-Schock**



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JOSEPH AND THE AMAZING TECHNICOLOR DREAM COAT is presented by arrangement with Concord Theatricals on behalf of The Really Usefull Group. www.concordtheatricals.com

JOSEPH AND THE AMAZING TECHNICOLOR DREAMCOAT

Plot Synopsis

The Biblical saga of Joseph and his coat of many colors comes to vibrant life in this delightful musical parable. Joseph, his father's favorite son, is a boy blessed with prophetic dreams.

When he is sold into slavery by his jealous brothers and taken to Egypt, Joseph endures a series of adventures in which his spirit and humanity are continually challenged. He is purchased by Potiphar where thwarting advances from Potiphar's wife lands him in jail. When news of Joseph's gift to interpret dreams reaches the Pharaoh (wryly and riotously depicted as Elvis), Joseph is well on his way to becoming second in command.

Eventually his brothers, having suffered greatly, unknowingly find themselves groveling at the feet of the brother they betrayed but no longer recognize. After testing their integrity, Joseph reveals himself leading to a heartfelt reconciliation of the sons of Israel. Set to an engaging cornucopia of musical styles, from country-western and calypso to bubble-gum pop and rock 'n' roll, this Old Testament tale emerges both timely and timeless.



Cost of a Musical

Creating a community musical theater production can be a rewarding but costly endeavor.

Here's a breakdown of what it typically involves:

1. **Rights and Royalties:** The largest expense often comes from securing rights to perform the musical, which can range from hundreds to several thousand dollars depending on the show's popularity. **Price for Joseph and the Amazing Technicolor Dreamcoat: \$9,000**

2. **Venue:** Renting a space for rehearsals and performances adds up. Costs can vary significantly based on location and the size of the venue, but is normally in the thousands. **Price for Joseph and the Amazing Technicolor Dreamcoat: \$14,000**

3. **Sets and Costumes:** These can be created or rented. Building sets and costumes can be cheaper but requires skilled volunteers and materials. **Price for Joseph and the Amazing Technicolor Dreamcoat: \$2,000**

4. **Technical Equipment:** Lighting and sound equipment rental can be pricey. If the venue doesn't provide these, it could increase production costs substantially. **Price for Joseph and the Amazing Technicolor Dreamcoat: \$14,000**

5. **Promotion:** Marketing the show through flyers, posters, and social media ads is crucial for good attendance. Budgeting for advertising is essential. **Price for Joseph and the Amazing Technicolor Dreamcoat: \$2,000**

6. **Miscellaneous:** Don't forget about makeup, props, insurance, and possible stipends for directors or musicians. **Price for Joseph and the Amazing Technicolor Dreamcoat: \$15,000**

Producing a community musical theater is not just about the final applause but also the community it builds and the creativity it fosters. Despite the costs, the cultural and educational value often outweighs them, but you can help!

Why support CenterStage?

CenterStage Clovis Community Theatre has been a cornerstone of our community since its inception in 1991. Our mission is to provide affordable family entertainment year-round, preserving musical theater as a uniquely American art form, and offering a platform for young performers and technicians to pursue their passions. Here are several compelling reasons why supporting CenterStage is essential:

- 1. Affordable Family Entertainment:** We believe that everyone should have access to high-quality theater experiences without financial barriers. By keeping ticket prices affordable, we ensure that families can enjoy live performances together, creating lasting memories and fostering a love for the arts in future generations.
- 2. Preservation of Musical Theater:** Musical theater is a vibrant and cherished aspect of American culture. Through our productions, we honor this tradition, bringing classic and contemporary musicals to our stage while showcasing the talent of local performers and production teams.
- 3. Artistic Platform for Young Talent:** CenterStage serves as a launching pad for aspiring performers and technicians in our community. Through open auditions and hands-on experience, young individuals have the opportunity to hone their craft, build confidence, and pursue their dreams in the performing arts.
- 4. Igniting Imaginations:** Theater has the power to transport audiences to new worlds, evoke emotions, and spark imagination. By staging a diverse range of productions, from comedies to dramas to Shakespearean classics, we engage theatregoers of all ages and backgrounds, fostering a sense of wonder and creativity.
- 5. Community Engagement:** CenterStage is deeply rooted in the fabric of our community. Over the years, we have collaborated with local schools, organizations, and businesses to bring theater to diverse audiences. Our productions not only entertain but also serve as a catalyst for community unity and cultural enrichment.

CenterStage Clovis Community Theatre not only ensures the availability of affordable family entertainment but also contributes to the preservation of musical theater, provides opportunities for young talent, and fosters community engagement and cultural enrichment. Join us in our mission to ignite imaginations and inspire the artists and theatregoers of tomorrow. Together, we can continue to make a meaningful impact through the power of live theater.

JOSEPH AND THE AMAZING TECHNICOLOR DREAMCOAT

Past Performances



**JOSEPH AND THE AMAZING
TECHNICOLOR DREAMCOAT**
LYRICS BY TIM RICE MUSIC BY ANDREW LLOYD WEBBER

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SILVER \$1,000

- Logo on show poster
- Website & social media recognition
- Recognition on the LED wall with logo
- Seats for four (4)
- Half page ad in program (4.25" x 5.5")

GOLD \$2,000

- Logo on show poster
- Website & social media recognition
- Recognition on the LED wall with ad
- Half page ad in program (4.25" x 5.5")
- Reserved seats for eight (8)
- Recognition on website

PLATINUM \$3,000

- Logo on show poster
- Website & social media recognition
- Full page ad in program (8.5" x 5.5")
- Reserved seats for twelve (12)
- Name recognition on digital media
- 30 Second ad before show
- Private backstage tour after a performance

MAIL CHECKS WITH THIS FORM TO CENTERSTAGE CLOVIS, PO BOX 711, CLOVIS, CA 93613

SPONSORSHIPS ARE DUE BY SEPTEMBER 15, 2024.

WOULD YOU LIKE A PROOF?

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